

4th – 10th January

national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
The Sunday Mirror	1,070,062	9 January	"Wish you were here? Budget boutique hotels" feature includes Fronlas, Carmarthenshire
The Sunday Mirror	1,070,062	9 January	"Top ten spa breaks that wont break the bank" includes breaks at Lake Vyrnwy
The Sunday Mirror	1,070,062	9 January	Winter Craft and Gifts Fair at Aberystwyth Arts Centre

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Psychologies	130,086	February	Food festivals feature recommends Conwy Honey Fair
Psychologies	130,086	February	Food festivals feature recommends Caerphilly Bug Cheese Festival
Woman and Home	369,321	February	The best of travel for 2011 feature suggests heading to Monmouthshire for the Abergavenny Food Festival

national travel coverage – online

Title	Circulation	Date	Comments
Independent.co.uk	N/a	1 January	The year of travelling differently: The calendar feature highlights the opening of the Ffestiniog and Welsh Highland Railway

10th – 17th January

national travel broadcast coverage

Title	Comments	Date	Duration
BBC2 Great British Railway Journeys	The episode includes a secret World War II chemical plant in Rhydymwyn and mussel fishing on the Conway Estuary	12 January	20 minutes
BBC2 Great British Railway Journeys	The episode includes the historic Chirk Castle	13 January	10 minutes
BBC2 Great British Railway Journeys	The episode explores the route between Llanrwst and Porthmadog	14 January	30 minutes
BBC2 Great British Railway Journeys	The episode explores the route between Llanberis and Holyhead	15 January	30 minutes

national travel coverage – newspaper feature

Title	Circulation	Date	Comments
The People	502656	16 January	Travel news pop-out feature recommends a Valentine's Day weekend at Lake Vyrnwy Hotel

national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
The Times	466,391	15 January	Great British days out feature suggests Saturnalia Festival, Powys
Sunday Express	545,475	16 January	Guide to the best stargazing spots suggests a break at Llangoed Hall
Sunday Times	1,052,414	16 January	50 cool cottages includes Under The Thatch Romany Caravan property
Sunday Times	1,052,414	16 January	50 cool cottages includes Cow Slip Cottage, Coastal Cottages
Sunday Mirror	1,070,062	16 January	Hotspots for 2011 - including Wakestock in Abersoch

national travel coverage – magazine features

Title	Circulation	Date	Comments
Coast	41,778	February	Rufus Purdy provides adopts the principle of slow travel around Pembrokeshire
Wanderlust	37,500	February	Walking guide to the Brecon Beacons by Fiona Barltrop

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Sunday Times Travel Magazine	65,007	February	50 best spas feature recommends No. 1 Bootcamp near Abergavenny

national travel coverage – online

Title	Circulation	Date	Comments
Mirror.co.uk	914,910	9 January	50 spa breaks that wont break the bank includes Lake Vyrnwy Spa Hotel

17th – 24th January

national travel coverage – newspaper feature

Title	Circulation	Date	Comments
The Daily Express	623,689	22 January	Advertorial feature on spring events and festivals in Wales

national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
The Times	448,463	19 January	Late deals column includes St. Dwynwen's Day breaks at Escape B&B Llandudno
The Guardian	2,648,19	22 January	Best boutique beds for under £50 feature includes Hotel One Hundred, Cardiff
Sunday Times	1,008,163	23 January	100 holidays feature recommends Celtic Haven, Pembrokeshire
Sunday Times	1,008,163	23 January	100 holidays feature recommends a break to Anglesey 'Chez Kate'

Sunday Mirror	1,047,363	23 January	Great UK days out column suggests a day at National Slate Museum for St. Dwynwen's Day celebrations
Sunday Mirror	1,047,363	23 January	Great UK days out column suggests a visit to Llandudno for a Children's' Arts and Literature Festival

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Woman	316,216	24 January	Winter getaways feature suggests a visit to The Cawdor, Carmarthenshire

national travel coverage – online

Title	Circulation	Date	Comments
Guardian.co.uk	3,149,473	22 January	Best boutique beds for under £50 feature includes Hotel One Hundred, Cardiff

national coverage - golf

Title	Circulation	Date	Comments
Golf World	39,146	1 March	50 great winter deals includes a break at Tenby Golf Course, Pembrokeshire

24th – 31st January

national travel coverage – newspaper feature

Title	Circulation	Date	Comments
The Sunday Express	623,689	30 January	Advertorial feature on spring events and festivals in Wales

national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
The Times	448,463	26 January	Late deals column includes a Pembrokeshire farm house with Rural Retreats

The Times	448,463	29 January	50 of the best pubs with rooms includes The Groes Inn, Conwy
Daily Mirror Northern Ireland	58,617	29 January	Valentine's Day breaks closer to home feature suggests a break at Lake Vyrnwy Hotel and Spa
Daily Mirror	1,133,440	29 January	Valentine's Late deals column includes a break at Lake Country House
Daily Telegraph	631,280	29 January	Holidays to cross three generations feature suggest holiday camps, naming Celtic Haven as one of the best
Daily Mirror	1,133,440	29 January	Welcome to the weekend calendar feature recommends visiting the National Museum Cardiff
Sunday Mirror	1,047,363	30 January	Travel Editor's 'Inside Guide' Q&A section includes a suggestion of a stay in North Wales, the home of Willa and Kate this Bank Holiday to celebrate the Royal Wedding
News Of The World	2,600,985	30 January	February romantic break feature recommends a break at Lake Vyrnwy Hotel and Spa
The Observer Magazine	301,457	30 January	Alternative Valentine's break feature suggests a camping break in Wales
The People	486,669	30 January	"Best for families..." feature suggests breaks at Clyne Farm
The Sunday Mirror	1,047,363	30 January	Great UK days out column suggests a walk around the Conwy RSPB
The Sunday Mirror	1,047,363	30 January	Great UK days out column suggests a visit to The Dylan Thomas Centre

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Best	301,440	1 February	Valentine's retreats round up includes breaks at St George's Hotel, North Wales

national travel coverage – online

Title	Circulation	Date	Comments
Guardian.co.uk	3,149,473	30 January	Alternative Valentine's break feature suggests a camping break in Wales