

GUESTLINK | CYMRU

Guestlink Cymru is the system procured by Visit Wales to provide businesses throughout Wales with a free entry on a range of websites including Visit Britain and Visit Wales via an easy log in. Please note – there are separate arrangements in place in some parts of Wales and via certain agency arrangements.

Contact the Guestlink Cymru Helpdesk for your unique log on and password.
t- 0845 5190511 (Eng) / 0845 5190522 (Cym) e - helpdesk@guestlinkcymru.co.uk



The Visit Wales website (visitwales.co.uk) receives over 1 million visits annually and is an important source of information for prospective visitors to Wales.

To update your business details on Visit Wales, you will need the services of your local data steward. In most, but not all cases, your local data steward service is provided by Guestlink Cymru (excludes Cardiff, The Valleys and Vale of Glamorgan and several agencies).

Visit Wales does not provide availability or booking services but promotes links to providers that do.

More: <http://www.visitbritain.org/opportunitiesadvice/activities/onlineopps/datastewards.aspx>

Availability and booking facilities Visit Wales & Visit Britain websites

[Check Availability](#)

Although Visit Wales and Visit Britain do not provide availability and booking facilities directly, these services can be linked through to your free entry on visitwales.co.uk and visitbritain.co.uk websites.

More:

<http://www.visitbritain.org/opportunitiesadvice/activities/onlineopps/accommodationavailability.aspx>



Visit Britain operates what is known as the NTOP (National Tourism Operating Platform) which, in a nut shell is the UK database for all tourism businesses.

Updating your basic entry on Guestlink Cymru updates your information on NTOP which in turn populates **VisitWales.co.uk** and around 40 national and international websites.

More: <http://www.visitbritain.org/opportunitiesadvice/activities/onlineopps/ntop.aspx>
