

31st January – 7th February

national travel coverage – magazine features

Title	Circulation	Date	Comments
BBC Homes and Antiques	60,222	March	Instant weekend feature on Holm House, Penarth
Country Homes and Interiors	87,326	March	'Out & About' St. David's Day special suggests visiting Pembrokeshire, Carmarthen or Colwyn Bay
Olive	933,300	March	Ongoing 'Bargain hunter' series focuses on a St David's Day break to Saundersfoot for the Cawl Cooking Championships
Country Walking	42,773	March	Walking guide to Ceredigion by Fiona Baltrop following a walking press trip last year

national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
The Times	448,463	5 February	Good forest walking guide by Christopher Somerville recommends Coed Y Brenin, Gwynedd as 'best for adventure'
The Times	448,463	5 February	Good forest walking guide by Christopher Somerville recommends Afan Forest Park Gwynedd as 'best for cycling'
Daily Express	623,689	5 February	Charlotte Civil rounds up the best half term adventure breaks including Preseli Venture packages in Pembrokeshire
News of The World, Fabulous Magazine	2,600,985	6 February	Valentine's Day 'naught but nice' escapes feature recommends a break includes the 'partner teach massage' at St Brides Spa Hotel, Pembrokeshire including an exclusive reader offer
Sunday Express	544,870	6 February	Family half term breaks that wont break the bank – feature suggests a getaway to Bluestone Wales, for 'an upmarket Center Parcs experience'
Sunday Mirror	1,047,363	6 February	Great UK days out column recommends the Crickhowell Walking Festival
Sunday Mirror	1,047,363	6 February	Great UK days out column recommends celebrating St David's Day at the Saundersfoot Food and Craft Festival
Sunday Times	1,008,163	6 February	Spring has sprung – wildlife travel feature recommends visiting the puffins on the

			Pembrokeshire coast in the next few weeks
Sunday Mirror	1,047,363	6 February	Deals of the week includes a Valentine's Day break at Lake Vyrnwy Hotel and Spa

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Woman's Own	298,472	7 February	Staycation inspiration feature suggests a Romany Caravan with Under The Thatch
Country Homes and Interiors	87,326	March	A place to escaper to suggest St Brides Spa Hotel for Mother's Day
Conde Nast Traveller	81,031	March	Luxury for less round up recommends a break at The Lake Country House Hotel, Buith Wells

national travel coverage – online

Title	Circulation	Date	Comments
Mirror.co.uk	914,910	29 January	Valentine's breaks closer to home feature recommends a stay at Lake Vyrnwy Hotel and Spa, Powys

7th – 14th February

national travel coverage – newspaper features

Title	Circulation	Date	Comments
Evening Standard	685,791	9 February	'Awed by artistic Welsh Wizardry' Full-page glowing review of Manorhaus and surrounding North Wales areas by Jonathan Prynn following recent press visit

national travel coverage – magazine features

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Coast	41,778	1 March	Hot hotels column features Venetia Wales, Gwynedd
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national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
Daily Telegraph	631,280	12 February	Secrets from the underground, feature on history lessons on offer at underground exhibitions includes a recommendation for the Big Pit Blaenavon
Daily Mirror	1,133,440	12 February	Late deals column includes new electric bike holidays in Wales from Drover Holidays
Sunday Mirror	1,047,363	13 February	Top ten boutique hotels under £100 – round up feature includes a recommendation for Fronlas, Carmarthenshire
Sunday Mirror	1,047,363	13 February	Half term days out guide suggests National History Museum, Cardiff
Sunday Mirror	1,047,363	13 February	Half term days out guide suggests National Botanic Gardens of Wales
Sunday Mirror	1,047,363	13 February	Half term days out guide suggests National Waterfront Museum, Swansea

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Coast	41,778	1 March	Five best light house stays feature recommends West Usk Lighthouse near Newport for indulgence including main image

national travel coverage – online

Title	Circulation	Date	Comments
Telegraph.co.uk	5,845,667	12 February	Secrets from the underground, feature on history lessons on offer at underground exhibitions includes a recommendation for the Big Pit Blaenavon

14th – 21st February

national travel coverage – magazine features

Title	Circulation	Date	Comments
Lonely Planet	45,052	1 March	'Swansea & the Gower Peninsula, Wales' by Paula Hardy, David Atkinson and Neil Wilson
Britain	80,000	1 April	'The Magic of North Wales' page destination review by David Atkinson
Trail	40,674	1 April	'Tarren y Gesail' focus on Snowdonia by Tom Hutton
Trail	40,674	1 April	'Explore... Cadair Idris' by Tom Hutton
Trail	40,674	1 April	'Walk & Ride... Snowdonia'

national travel coverage – newspaper snippets

Title	Circulation	Date	Comments
Daily Mail	2,136,568	19 February	'Cosiest Coastal Retreats' featuring Laugharne, Carmarthenshire
The Times	457,250	19 February	'Great Getaways for Under £500' features beach fun in North Wales

national travel coverage – magazine snippets

Title	Circulation	Date	Comments
Woman	316,216	21 February	'Have fun for Free this Half-Term' features Brecon Beacons and glass-blowing in Pembrokeshire
Country & Town House	60,000	1 March	'Places to Go & Things to See' features Greenwood Forest Park
Trail	40,674	1 April	'Marmite Mountains' featuring Yr Elen, Snowdon, Fan Fawr and The Bloreng
Trail	40,674	1 April	'Beginner-Friendly Climbs' featuring Snowdonia

national travel coverage – online

Title	Circulation	Date	Comments
Telegraph.co.uk	N/A	15 February	'Half –Term Holidays in Britain: Historic Tours' features Electric Mountain, Snowdonia

21st – 18th February

national travel coverage – magazine features

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Lonely Planet	45,052	1 March	'Swansea & the Gower Peninsula, Wales' by Paula Hardy, David Atkinson and Neil Wilson
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