

SERVICED ACCOMMODATION - WEIGHTED CUMULATIVE RESULTS 2011 & 2010												
PEMBROKESHIRE												
	PEMBROKESHIRE				ALL WALES							
	Room Occupancy		Bedspace Occupancy		Room Occupancy		Bedspace Occupancy					
	2011	2010	2011	2010	2011	2010	2011	2010				
January	18.4	28.1	9.4	16.6	33.3	30.6	21.6	19.8				
February	24.2	32.7	14.5	21.7	44.4	42.1	29.3	29.3				
March	29.9	34.9	20.9	23.4	47.3	44.5	32.4	30.9				
April	41.5	41.6	31.2	33.4	54.5	53.0	40.9	40.4				
May	58.8	48.3	38.4	37.0	57.8	56.7	41.9	42.6				
June	58.1	60.9	42.8	47.8	62.6	62.9	45.7	46.9				
July	60.2	59.0	45.6	48.8	64.2	64.1	47.8	49.6				
August	66.3	65.3	59.5	57.2	65.8	64.3	52.4	52.5				
September	53.9	56.0	43.9	42.1	61.8	62.3	44.5	46.9				
October	33.5	41.2	26.6	30.5	53.3	54.8	39.5	40.1				
November	23.5	34.7	16.9	21.6	46.5	44.7	30.9	29.1				
December	14.1	25.6	11.9	17.7	36.0	33.3	24.9	24.0				
Averages to	41.7	44.3	32.3	33.7	52.3	51.0	38.0	37.8				
SELF CATERING RESULTS 2011 and 2010												
	SELF CATERING UNITS				STATIC PITCHES				TOURING PITCHES			
	PEMBROKESHIRE		ALL WALES		PEMBROKESHIRE		ALL WALES		PEMBROKESHIRE		ALL WALES	
	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010	2011	2010
	Avg Unit Occ (%)	Avg Unit Occ (%)	Avg Unit Occ (%)	Avg Unit Occ (%)	Avg Static Pitch Occ (%)	Avg Static Pitch Occ (%)	Avg Static Pitch Occ (%)	Avg Static Pitch Occ (%)	Avg Touring Pitch Occ (%)	Avg Touring Pitch Occ (%)	Avg Touring Pitch Occ (%)	Avg Touring Pitch Occ (%)
January	18.9	20.5	28.6	16.8	†	†	†	†	†	†	†	†
February	40.9	36.6	42.2	37.3	†	†	†	†	†	†	†	†
March	42.4	42.8	37.9	38.0	*	*	20.3	37.0	4.8	*	13.5	13.3
April	74.6	56.0	62.9	38.9	55.3	47.4	82.0	57.7	41.1	47.3	40.7	27.1
May	64.4	56.2	65.2	60.7	51.5	49.5	79.1	79.9	55.0	49.3	44.4	33.0
June	70.9	80.0	64.8	65.1	58.8	70.9	81.3	72.5	75.1	41.2	54.0	42.1
July	75.3	84.9	70.9	55.4	55.5	72.4	71.2	83.0	61.9	49.2	60.9	46.4
August	92.3	93.7	85.5	84.1	89.7	87.9	92.7	88.8	71.7	73.4	65.8	68.8
September	66.7	76.4	72.1	63.9	*	60.7	87.5	74.9	59.6	49.2	46.7	47.7
October	49.7	50.6	55.1	32.0	54.8	*	69.9	45.7	21.9	38.1	30.0	34.6
November	14.9	18.9	30.6	24.0	†	†	†	†	†	†	†	†
December	24.0	26.7	31.6	36.2	†	†	†	†	†	†	†	†
* Sample <5												
† Survey carried out only between March and October												