

Estimated Visitor Figures/Spend in UK National Parks

Date compiled: May 2011

National Park	Source/Year	Tourist numbers	Tourist days	Visitor spend	Time Period Figures Represent	Figure Parameters
Brecon Beacons	STEAM 2009	4.046million	5.021million	£197million	12 months	Strict NP boundary adhered to.
Broads	STEAM 2009	7.2 million	11.3million	£419million	12 months	The area measured is that deemed to be the Broads tourism 'area of influence', as the Authority's boundaries follow the flood plains, with most Broads settlements excluded.
Cairngorms	STEAM 2009	1.495million	3.05 3million	£185million	12months	The STEAM report was carried out before the National Park extension in 2010 and therefore does not take into account estimated visitor figure/spend for this area of the Park (Atholl and Glenshee).
Dartmoor	STEAM2009	2.39 million	3.013million	£111million	12 months	These figures are in the region of 7-9% higher than 2008. These are for the NP only as we also ask STEAM to provide figures for a 5KM buffer zone (area of influence) around the park. Which would make these figures between 15-20% higher.
Exmoor	STEAM 2009	1.380million	2.024million	£85.16million	12 months	The figures do not provide for leisure visits under 3hrs in duration. The figures refer to tourism within the Exmoor National Park Authority boundary; Data on the wider 'Greater Exmoor' influence area can be obtained from ENPA.

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New Forest	Visitor Survey of the New Forest National Park 2004-2005	Not available	13.5million	£123million	12 months	Data relates to the New Forest National Park boundary.
Lake District	STEAM 2009: Cumbria Tourism	15.8million	23.1million	£952.7million	12months	2009 figures incorporate much more accurate data on day visits than previous years. These have been verified at NW level and with other data sets. They do reflect much higher day visit figures than previously reflected by STEAM.
Loch Lomond and the Trossachs	Valuing The Park Moffat Centre March 2011	4million	7million	£190million	12 months	
North York Moors	STEAM 2009	7million	10.7million	£411million	12 months	Includes National Park and its influence area.
Northumberland (within boundary of National Park only)	STEAM 2009	1.506million	1.705million	£61.4million	12months	
Northumberland (within wider National Park Action Area)	STEAM 2009	1.79million	2.867million	£140.0million	12months	The postcode polygon used to derive these figures extends beyond the Northumberland National Park boundary to include the gateway settlements of Haltwhistle, Bellingham, Rothbury and Wooler and Kielder.
Peak District	STEAM 2009	8.420million	10.389 million	£356.6million	12months	Data cut to the Postcodes of the Peak District National Park.
Pembrokeshire Coast	STEAM 2009	4.176million	12.868million	£497.83million	12 months	NB Figures apply to the whole of the county of Pembrokeshire, not just the National Park.

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Yorkshire Dales	STEAM2007	9 - 10million	12.6million	£400million	12 months	This report is commissioned by the Tourism Partnership, and is crudely disaggregated to provide figures within the National Park boundary.
Snowdonia	STEAM 2007	4.27million	10.39million	£395.7million	12months	
South Downs	CA Visitor Survey (2004)	No figures available.	39million	£333million	12 months	Figures were based on 2004. Carried out to support National Park designation.