

SERVICED ACCOMMODATION - WEIGHTED CUMULATIVE RESULTS 2011 & 2010

	PEMBROKESHIRE						ALL WALES					
	Room Occupancy			Bedspace Occupancy			Room Occupancy			Bedspace Occupancy		
	2012	2011	2010	2012	2011	2010	2012	2011	2010	2012	2011	2010
January	11.9	18.4	28.1	8.5	9.4	16.6	31.9	33.3	30.6	21.2	21.6	19.8
February	20.8	24.2	32.7	14.8	14.5	21.7	40.0	44.4	42.1	28.5	29.3	29.3
March	27.2	29.9	34.9	19.9	20.9	23.4	49.8	47.3	44.5	36.0	32.4	30.9
April	40.2	41.5	41.6	32.2	31.2	33.4	50.4	54.5	53.0	38.7	40.9	40.4
May	47.5	58.8	48.3	37.5	38.4	37.0	55.3	57.8	56.7	40.3	41.9	42.6
June	59.5	58.1	60.9	50.3	42.8	47.8	60.0	62.6	62.9	45.5	45.7	46.9
July	56.7	60.2	59.0	48.7	45.6	48.8	59.9	64.2	64.1	45.4	47.8	49.6
August	68.9	66.3	65.3	60.7	59.5	57.2	65.4	65.8	64.3	53.6	52.4	52.5
September	58.5	53.9	56.0	46.7	43.9	42.1	64.8	61.8	62.3	48.2	44.5	46.9
October	47.8	33.5	41.2	34.5	26.6	30.5	52.4	53.3	54.8	39.0	39.5	40.1
November	24.3	23.5	34.7	17.7	16.9	21.6	44.3	46.5	44.7	31.0	30.9	29.1
December	23.1	14.1	25.6	17.7	11.9	17.7	40.4	36.0	33.3	29.6	24.9	24.0
Average	41.5	41.7	44.3	33.6	32.3	33.7	51.6	52.3	51.0	38.2	38.0	37.8

SELF CATERING RESULTS 2011 and 2010

	SELF CATERING UNITS						STATIC PITCHES						TOURING PITCHES					
	PEMBROKESHIRE			ALL WALES			PEMBROKESHIRE			ALL WALES			PEMBROKESHIRE			ALL WALES		
	2012	2011	2010	2012	2011	2010	2012	2011	2010	2012	2011	2010	2012	2011	2010	2012	2011	2010
	Avg Unit Occ (%)			Avg Unit Occ (%)			Avg Static Pitch Occ			Avg Static Pitch Occ			Avg Touring			Avg Touring		
January	*	18.9	20.5	33.7	28.6	16.8	†	†	†	†	†	†	†	†	†	†	†	†
February	21.0	40.9	36.6	42.6	42.2	37.3	†	†	†	†	†	†	†	†	†	†	†	†
March	27.3	42.4	42.8	45.2	37.9	38.0	*	*	*	23.2	20.3	37.0	*	4.8	*	18.1	13.5	13.3
April	41.5	74.6	56.0	55.2	62.9	38.9	44.3	55.3	47.4	61.8	82.0	57.7	18	41.1	47.3	18.9	40.7	27.1
May	43.8	64.4	56.2	48.6	65.2	60.7	45.2	51.5	49.5	62.7	79.1	79.9	17.4	55.0	49.3	19.3	44.4	33.0
June	66.8	70.9	80.0	66.2	64.8	65.1	59.8	58.8	70.9	62.1	81.3	72.5	28.8	75.1	41.2	33.6	54.0	42.1
July	69.1	75.3	84.9	68	70.9	55.4	*	55.5	72.4	89.4	71.2	83.0	72.5	61.9	49.2	43.6	60.9	46.4
August	80.8	92.3	93.7	80.7	85.5	84.1	*	89.7	87.9	84.4	92.7	88.8	82	71.7	73.4	56.3	65.8	68.8
September	46.1	66.7	76.4	64.6	72.1	63.9	*	*	60.7	92	87.5	74.9	45.2	59.6	49.2	27.9	46.7	47.7
October	30.5	49.7	50.6	50.5	55.1	32.0	*	54.8	*	77.9	69.9	45.7	7.6	21.9	38.1	14.1	30.0	34.6
November	14.7	14.9	18.9	36.7	30.6	24.0	†	†	†	†	†	†	†	†	†	†	†	†
December	20.8	24.0	26.7	38.1	31.6	36.2	†	†	†	†	†	†	†	†	†	†	†	†

* Sample <5

† Survey carried out only between March and October